



Atty Docket No.4700/5  
App. No.09/767,603

2152  
#4

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Brennan McTernan, et al.  
App. No. : 09/767,603 Examiner: To Be Assigned  
Filed : January 22, 2001 Group Art Unit: 2152  
Title : SYSTEM AND METHOD FOR USING BENCHMARKING TO  
ACCOUNT FOR VARIATIONS IN CLIENT CAPABILITIES IN  
THE DISTRIBUTION OF AN MEDIA PRESENTATION

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Assistant Commissioner for Patents  
Washington, D.C. 20231

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

The applicants respectfully submit herewith an Information Disclosure Statement (IDS), an Information Disclosure Citation List, and a copy of each document listed therein, pursuant to 37 C.F.R. §§ 1.97 and 1.98. The Examiner is requested to consider the enclosed documents, make them of record, and indicate his or her consideration of the documents by initialing the enclosed Citation List adjacent the citation of each document. Please return a copy of the initialed Citation form to the applicant's undersigned Attorney.

**This IDS is being filed under 37 CFR 1.97(b). Thus, no fee is due.**

( ) This IDS is being filed within three months of the filing date of a national application other than a continued prosecution application (CPA).

( ) This IDS is being filed within three months of the date of entry of the national stage in an international application.

(X) This IDS is being filed before the mailing date of a first Office Action on the merits.

( ) This IDS is being filed before the mailing of a first Office Action after the filing of a request for continued examination (RCE).



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**Statement under 37 CFR 1.97(e)(1)**

Each item of information contained in the IDS was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the IDS.

The Commissioner is hereby authorized to charge any deficiency, or to credit any overpayment, to the undersigned attorney's Deposit Account No. 02-4270.

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Respectfully submitted,

Dated: July 31, 2001

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I hereby certify that this paper is being deposited this date with the U.S. Postal Service as  
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Seth H. Ostrow

7-31, 2001  
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Sheet 1 of 1

<b>INFORMATION DISCLOSURE CITATION LIST</b>	<b>Atty. Docket No.:</b> 4700/5	<b>Application Serial No.:</b> 09/767,603
	<b>Applicants:</b> Brennan McTernan, et al.	
	<b>Filing Date:</b> January 22, 2001	<b>Group Art Unit:</b> 2152

## U.S. PATENT DOCUMENTS

Exam. Init	Document Number	Date	Name	Class	Subclass
	5,719,854	02/17/98	Choudhury et al.	370	231
	5,805,804	09/08/98	Laursen et al.	395	200.02
	5,850,352	12/15/98	Moezzi et al.	364	514 A
	5,905,877	05/18/99	Guthrie et al.	395	292
	5,909,218	06/01/99	Naka et al.	345	419
	5,949,772	09/07/99	Sugikawa et al.	370	331
	5,951,694	09/14/99	Choquier et al.	714	15
	5,956,039	09/21/99	Woods et al.	345	419
	5,958,012	09/28/99	Battat et al.	709	224
	5,999,940	12/07/99	Ranger	707	103
	6,020,892	02/01/00	Dillon	345	419
	6,029,175	02/22/00	Chow et al.	707	104
	6,047,323	04/04/00	Krause	709	227
	6,073,250	06/06/00	Luby et al.	714	6
	6,081,909	06/27/00	Luby et al.	714	701
	6,081,918	06/27/00	Spielman	714	746
	6,084,979	07/04/00	Kanade et al.	382	154
	6,183,259	02/06/01	Macri et al.	434	247

<b>Examiner:</b>	<b>Date Considered:</b>
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